

NEWSLETTER

January – June 2024



A WORD FROM THE CEO...



Dear Valued Partners and Friends,

As we look back on the past six months, I'm filled with profound gratitude for the meaningful work we've accomplished together. Our mission to empower leaders at all levels has yielded inspiring results, and I'm thrilled to share our collective impact.

Through our dynamic youth projects, we've facilitated the transition of many young people into employment through mentorship. Our women-focused initiatives, including the impactful "Women in Leadership Summit & Awards", have elevated female trailblazers across multiple industries. Additionally, our facilitation of corporate retreats and trainings has enabled organizations to reach new heights.

Your trust in our services has allowed us to create lasting change, from classrooms to boardrooms. Every empowered young person, every woman leader recognized, and every organization transformed reinforces our commitment to this vital work.

As we look to the next six months, we're excited to broaden our reach, deepen our impact, and introduce innovative services to serve you better. We aim to create an even more significant positive change within our communities, touching more lives and opening more doors of opportunity.

Together, we can build a future where empowerment, leadership, and positive change are not just aspirations but lived realities for all.

Thank you for being an essential part of our journey.

Warm regards,

Iris Irumwa

OUR IMPACT IN NUMBERS

43%
Corporate



1,205 +
people reached



19 +
countries
represented



3M +
views on
edu videos

53%
Youth



60%
Women



THE MASTERCARD FOUNDATION COMMUNITY WEEK

Lead Access facilitated Mastercard Foundation's Community Week in Kigali-Rwanda, bringing together staff members to reflect and strategize on the co-creation of programs that will enable 30 million young people to have access to dignifying and fulfilling jobs by 2030.



WOMEN IN LEADERSHIP SUMMIT & AWARDS

Keynote speech by David Rurangirwa, Country Director of Mastercard Foundation (Rwanda).



In a quest to promote women's empowerment, Lead Access hosted the first-ever Women in Leadership Summit and Awards in Kigali. The event brought together 200 women from all fields, celebrating their invaluable contributions and advancing their empowerment. The event was also a platform for networking, sharing experiences, and recognizing outstanding achievements, inspiring many to take bold steps in their leadership journeys.

Panel discussions in partnership Mastercard Foundation, AFR, BPN, ESP & AGRA



Meet the 45 nominees



Celebrating Award recipients



CELEBRATING WOMEN'S DAY



Mastercard Foundation Staff

Post workshop pledge: Allies for gender equality and inclusion



I&M Bank (Rwanda) Plc

Post workshop pledge: Advancing women inclusion financially

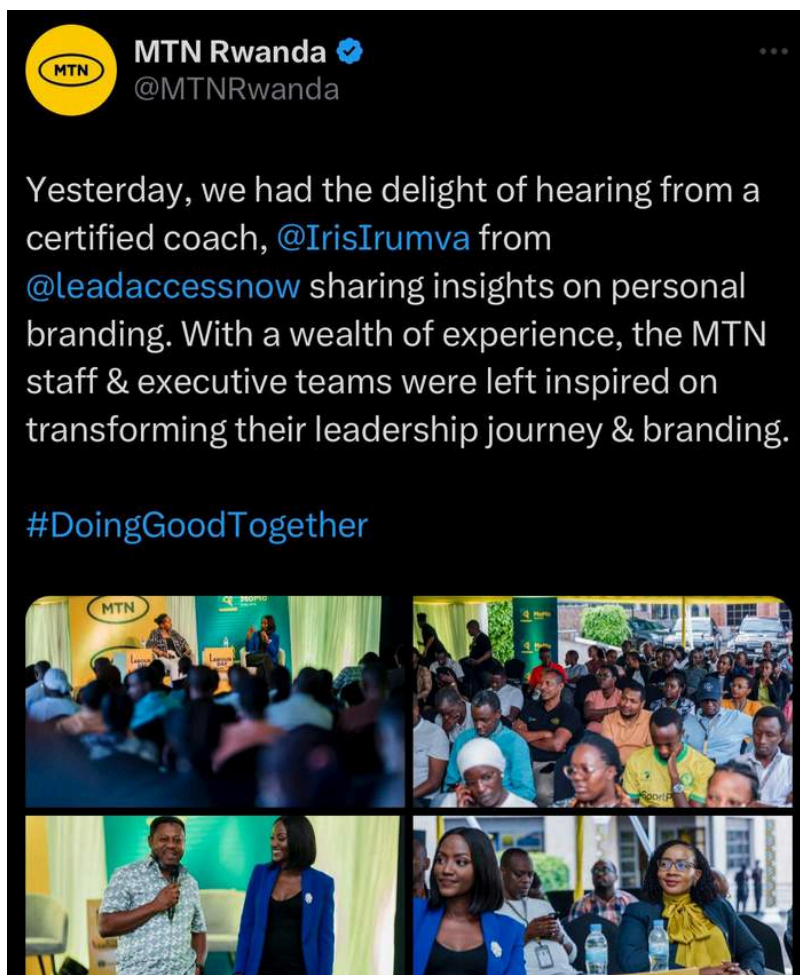


LABOUR DAY AT MTN



Ever wondered how to be exposed to new opportunities in the corporate world?

Lead Access swooped in for MTN's Labour Day gathering, turning employees into personal branding maestros. Through an engaging workshop, the staff learnt how to unlock their inner awesomeness, proving that in the corporate ecosystem, a strong personal brand is the ultimate superpower.



AFRICA CEO FORUM

"The premier platform for cross-cutting conversations crucial to Africa's prosperity"

This year's forum showcased a promising shift with increased participation from women and young leaders, injecting fresh perspectives into high-level discussions. Numerous partnerships were forged and significant deals signed, underlining the forum's role as a catalyst for African economic development.



LEARNING TO LEAD

'Lead Your Way Up' Book Review with the NCBA Book Club



Introduction by Lina Higiyo, NCBA Rwanda CEO and Founder of the book club.



NCBA Rwanda
@NCBABankRw

Follow

@NCBABankRw Book Club was thrilled to host @IrisIrumva for an engaging conversation about leadership. As she walked us through her literally effort "Lead your way", she shared insights on what makes good leader.



'Because Leaders are Readers'

Entrepreneurs learn about market expansion through the 'Online Sales Masterclass'



Speakers: Claire N., Leah U., & Dominique N.

FROM GIRL TO GROUNDBREAKER

Empowering Women from Esther College Scholarship Program



Lead Access is proud to have empowered more than 100 young women from Esther College Scholarship Program. The program provides a university education for young women who demonstrate strength of character, leadership and academic rigor and who need assistance with college tuition and some living expenses.



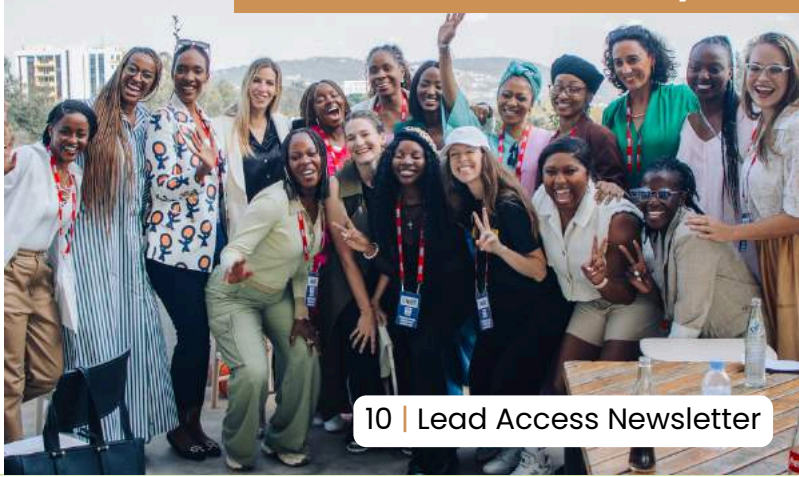
Empowering women to embrace careers on and off the court

For the 3rd consecutive year, we joined Basket Africa League (BAL) to mentor young women showcasing that sports isn't just about athletic prowess. From marketing mavens to tech titans, we're illuminating a world of career opportunities that keep the game thriving on and off the court.

BAL4Her



Mentees & Mentors Snapshot



THE FUTURE VOICES OF LEADERSHIP



Leadership Debate: CMU vs ALU

Lead Access organized an engaging leadership debate for university students, tackling critical tech and governance issues. This debate challenged future leaders to articulate their views on complex topics before an esteemed jury of leaders in the tech fiels.

Students rooting for their teams



CMU takes home the trophy

Navigating Career Success Interview on 'Define Show'



Watch the full video:

"Tips to navigate
Career Success and
Master Leadership"



Scan Here

MASTERCARD FOUNDATION STAFF RETREAT



Lead Access facilitated the Mastercard Foundation (WAEMU) Staff Retreat in the coastal town of Sally, Senegal. The retreat symbolized synergy through diversity, bringing together staff from eight WAEMU countries to foster collaboration, share insights, and strategize on the Foundation's goals. Participants engaged in discussions, workshops, and networking sessions, enhancing cohesion and a collaborative spirit.



Strategy session in full swing



Synergy in Diversity



MENTORSHIP PROGRAM

Demographics

Our Mentorship Program, launched in January, is transforming youth career prospects. Through targeted guidance and events like our Open-mic mentorship session, we're helping young people navigate the job market, develop professional skills, and access new employment opportunities. This initiative is smoothing the transition from education to the workforce for our next generation of leaders.



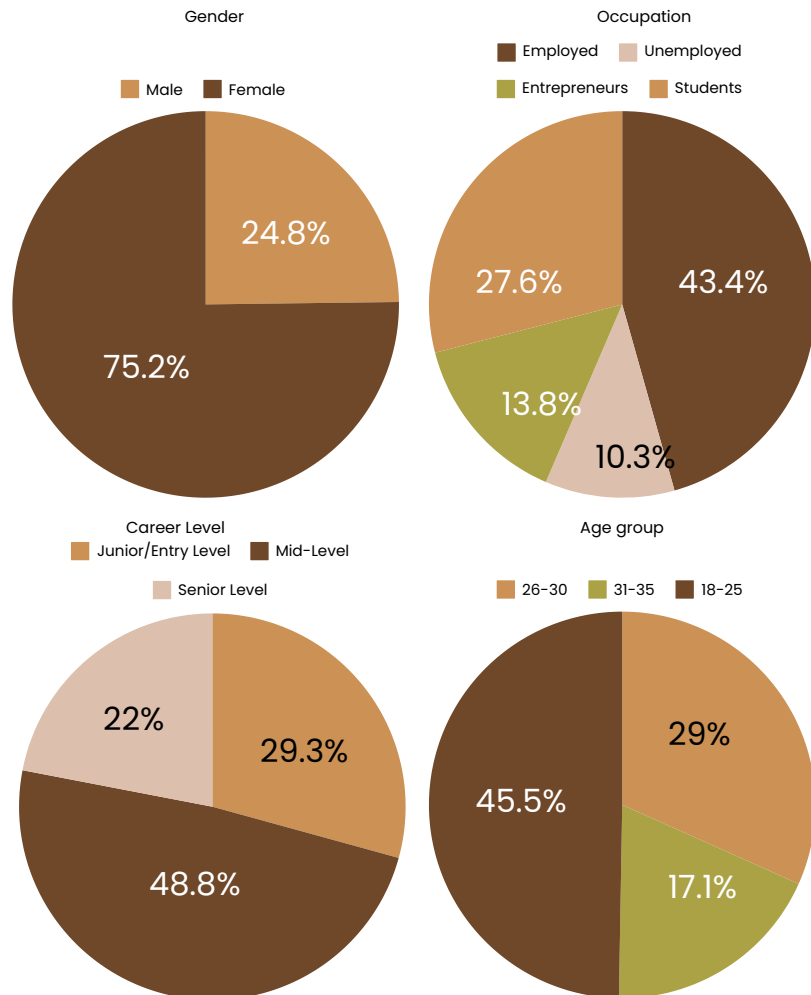
145 young people



20 Countries
(59% from Rwanda)

Topics Covered

- Mastering Goal Setting
- From Invisible to Invincible: Personal Brand for Career Success
- Soar Higher: Strategies for Career Growth
- Open Mic Mentorship Series
- Beat the clock: Breaking the procrastination cycle, a toolkit for action & results
- Unlocking Opportunities: The art of building a powerful network



TESTIMONIALS



Mapula Bodibe
CEO, MTN

"On behalf of MTN, I wanted to express our deepest gratitude for your impactful talk to our staff. Your insights and motivation have left a lasting impression on all who attended.

We are very grateful to the contribution towards our team's growth, your inspiration is truly valued."



MCF Management
Mastercard Foundation,
Rwanda

"Thank you for helping us elevate our community!

Thanks for joining us in creating a better future for young women and men in the Mastercard Foundation Community Week 2024."



Kwizera John
Mentee

"Being part of the mentorship program with Iris Irumva through Lead Access has been an incredible learning experience. Personally the program has empowered me to pursue my passion for entrepreneurship and community service confidently. I am very grateful for the knowledge and opportunity."



Jovia Munyakazi
Operations Intern

"Working with Lead Access since February has been an amazing journey. Balancing my studies, I got the chance to travel, meet incredible people, and build real connections. Through events and mentorship sessions, I've learned so much and grown as a person. As a young individual still figuring out life and career, these experiences have been invaluable. Huge thanks to Iris and everyone at Lead Access for this unforgettable opportunity."



Cyntyche Mahoro
Mentee

"Joining Lead Your Way Up Mentorship Program since it started has been a deeply enriching journey for me. It's shown me the power and importance of building a personal brand. The mentor's thoughtful advice on what I should stop, start, and continue doing has not only guided me strategically but has also sparked a personal reassessment, helping me align my goals more meaningfully."



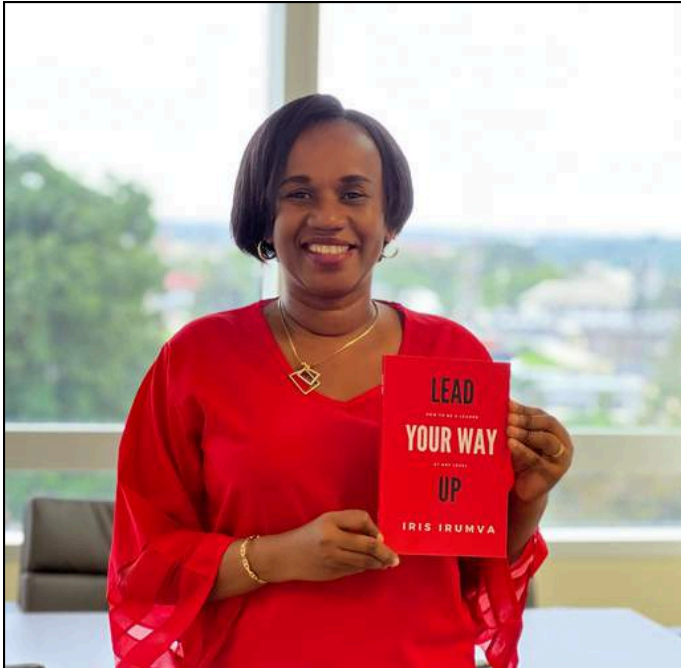
BDO Management
BDO East Africa,
Rwanda

"The engagement and culture survey you conducted helped us gain a better understanding of how to build a better team.

We are also thankful for your contributions to our staff retreat. Your insights were really helpful and an asset to the entire team."

FEATURING...

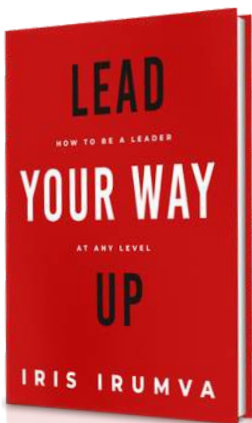
"Championing Labor Rights and Future Leaders: A Leader's Quest to Inspire African Excellence"



Ms. Fanfan Rwanyindo Kayirangwa, ADG/Regional Director for Africa – International Labor Organization



We recently met with Ms. Fanfan Rwanyindo Kayirangwa, the ILO's Assistant Director-General and Regional Director for Africa. Our discussion focused on critical labor issues facing African youth and underrepresented groups. What struck us most was her openness and enthusiasm when exploring innovative policies for these groups. We left our meeting feeling inspired and energized. Rwanyindo's dedication to reshaping Africa's labor landscape is contagious, and we can't wait to see the positive changes she'll continue to make.

Resources




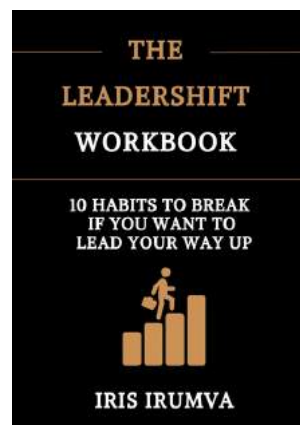
ORDER ONLINE



-  Izuba Shop
Kigali Convention Center
-  08:00 am – 06:00 pm

FOR MORE INFO:

-  +250 790 914 985



GET THE WORKBOOK



In this workbook, we share with you ten habits you should avoid if you aspire to lead unconventionally. Each point will delve into a specific behaviour or mindset that can hinder your leadership growth and provide you with self-reflection notes.

BE A PART OF OUR JOURNEY

Upcoming Event



📍 Rwanda 📅 March 2025

Women In Leadership Summit and Awards 2025






We are amplifying our impact:

- Expanding from 200 to 1,000 women
- From 1 day workshop to workshop rallies
- Focused workshops tailored to specific industries
- Grand Finale: Awards Ceremony Honouring 45 trailblazers across 15 fields.

Join our esteemed partners:

✉ info@leadaccessnow.com
 🌐 www.wilsafrica.com/#partner

2024 Training Calendar

TOPICS	SEPT	OCT	NOV	DEC
 Customer Service Excellence				
 Cross-cultural Intelligence				
 Strategic Retreat				
 Personal Branding				
 Team Building				


THANK YOU FOR PARTNERING WITH US






THANK YOU FOR CHOOSING US!

For more info, contact us

 Norrsken , Kigali- Rwanda

 +250 790 914 985

 info@leadaccessnow.com

 www.leadaccessnow.com

 @leadaccessnow

 @leadaccessnow

 Lead Access Ltd.